

Let's Be Awesome...

Your presentation should be a tool that advances both your immediate informative goals, *and your career.*

Now more than ever managers are judged and rewarded based on how well they represent their organization. Speaking in front of an audience, capturing their attention with well crafted messages and effective visuals, these are valuable skills in today's distracted world.

I can help you develop those skills.

There are a lot of skilled trainers out there. What makes me different? Simple. I don't believe in a one-size-fits-all solution.

Rather than creating a static set of classes, my approach to training is focused on audience needs. I work with you and as many potential students as possible in your organization to determine the best set of training for the group.

Pulling from my own modular curriculum, and developing new training materials as needed, I maximize the return on *your time* by planning for *your specific needs.*

Some common areas of training:

Avoiding mistakes that feel right but look wrong

Learning what actually contributes to a good presentation and what common techniques actually work against you.

Planning the development of your message

Most battles are lost in lack of planning. Countdown is a planning technique that helps you organize and prioritize your presentation planning and development.

Presentation Makeover

I take a sample presentation from you or your organization and rework the existing slides to optimize and clarify your message. This is a very popular exercise.

An many more...

As a coach, editor, teacher and consultant, I can work with you for exactly the type of presentation training or the hands-on consulting that you need.

You may have noticed my motto *Let's Be Awesome.*

It sounds a bit flip, but it's entirely sincere. You can learn to be an awesome presenter, and I want to help you and your organization, do just that.

Let's discuss your needs, and how I can help you. Drop me a message and let's set up an initial call.

ric@ricbret.com
<http://ricbret.com>
1-408-391-4300



Ric Bretschneider designed and developed features in Microsoft's PowerPoint application for seventeen years.

Not simply a technologist, he's spent years understanding the real problems presenters face, and how to help solve them.

With an expertise in both the hard skills of presentation creation, and the soft skills of audience analysis and motivation, he can be a key asset to the success of your message.